

ISMAR 2020

Recife/Porto de Galinhas - Brazil



# **Frequently Asked Questions**

ISMAR 2020 in Recife/Porto de Galinhas



# Why Recife?

- **Porto Digital** is one of the main IT parks in Latin America
  - **300 companies** and funding/government bodies
  - **9,000 employees**
  - **US\$ 450 million** in revenue
- Important industrial and academic tradition in arts and technology
  - **Portomídia:** technological park focused on Creative Economy, Games and Digital Media



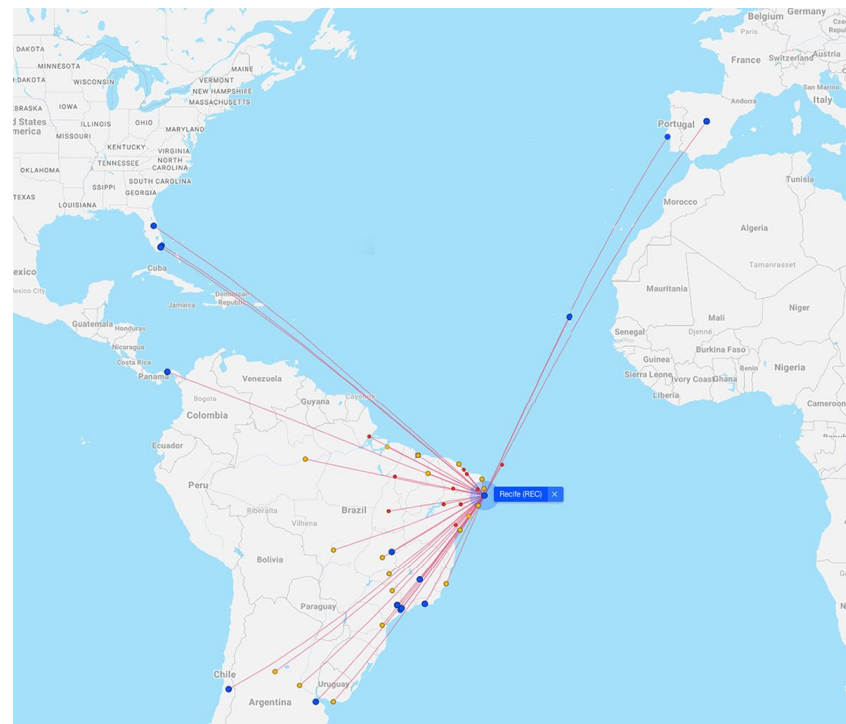
# Why Recife?

- Innovation and entrepreneurship ecosystem
  - **Automotive** industry: **Fiat** factory and research center
  - **Oil and Gas** industry: Abreu e Lima refinery
  - Atlântico Sul **shipyard**
- Several private and public **Universities**
- For more information, access:
  - <https://visit.recife.br/en/>



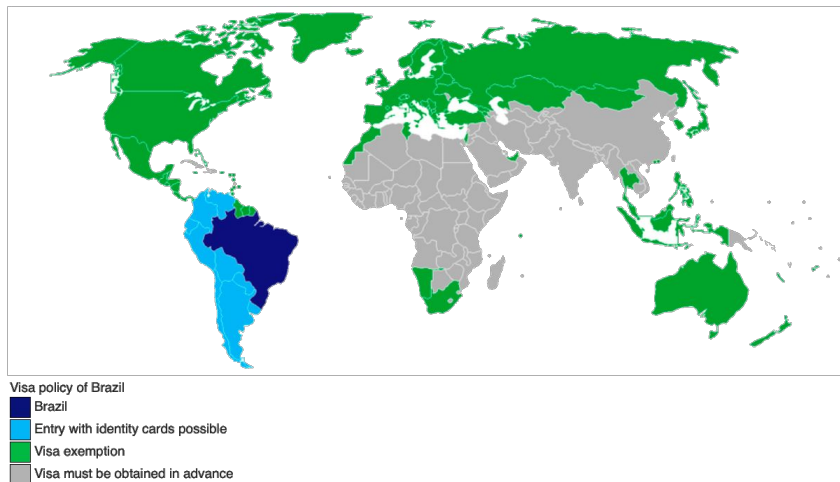
# How Can I Get to Recife?

- Recife International Airport (REC)
- Direct flights connecting Recife to more than 50 destinations:
  - **Portugal:** Lisbon
  - **Spain:** Madrid
  - **U.S.A.:** Miami, Orlando and Fort Lauderdale
  - **Panama:** Panama City
  - **Chile:** Santiago
  - **Argentina:** Buenos Aires, Córdoba and Rosário
  - **Uruguay:** Montevideo
  - **Cape Verde:** Sal



# Do I Need a Visa to Visit Brazil?

- Visa exemption for up to 90 days:
  - Almost all Latin America countries
  - Almost all European countries
  - United States, Canada, Japan, Australia, Israel, New Zealand, South Korea, and others
- Visa exemption for up to 30 days to Singapore
- For more information, access:
  - <http://www.portalconsular.itamaraty.gov.br/images/qgrv/QGRV-simples-ing-140120.pdf>



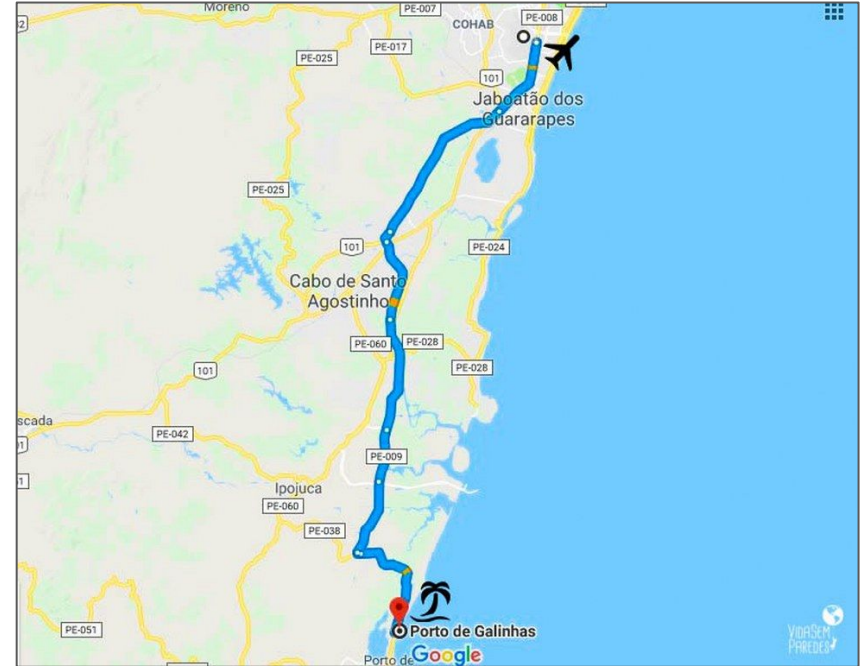
# Why Porto de Galinhas?

- Porto de Galinhas was the **best beach in Brazil** for 10 consecutive years (2006-2015)
- Porto de Galinhas is among the **safest cities** in Brazil
- Porto de Galinhas is a coastal city in the **Recife metropolitan area**
- For more information, access:
  - <https://www.portodegalinhas.org.br/home-eng>



# How Can I Get to Porto de Galinhas?

- Porto de Galinhas is located **55 km (34 miles)** from Recife International Airport
- You can get to Porto de Galinhas by rented car, taxi, Uber, private transfer or regular bus
- It takes around **55 minutes** to get to Porto de Galinhas (expect by regular bus, which takes **1 hour and 30 minutes**)





# How Much It Will Cost to Get in Porto de Galinhas?

- If you want to drive, **renting a car** should cost around US\$18.00 (R\$75.00) per day plus gas, which costs around US\$1.15 (R\$4.75) per litre
- The road to Porto de Galinhas is **safe and tolled**, which costs around US\$2.00 (R\$8.30)
- The **drivers license** of most countries is valid in Brazil



# How Much Will It Cost to Get to Porto de Galinhas?

- The expected price using other means of transportation:
  - Taxi: US\$35.00 (R\$145.00)
  - Uber: US\$26.00 (R\$110.00)
  - Private transfer (round-trip)  
US\$36.00 (R\$150.00)
  - Regular bus: US\$4.00 (R\$15.00)



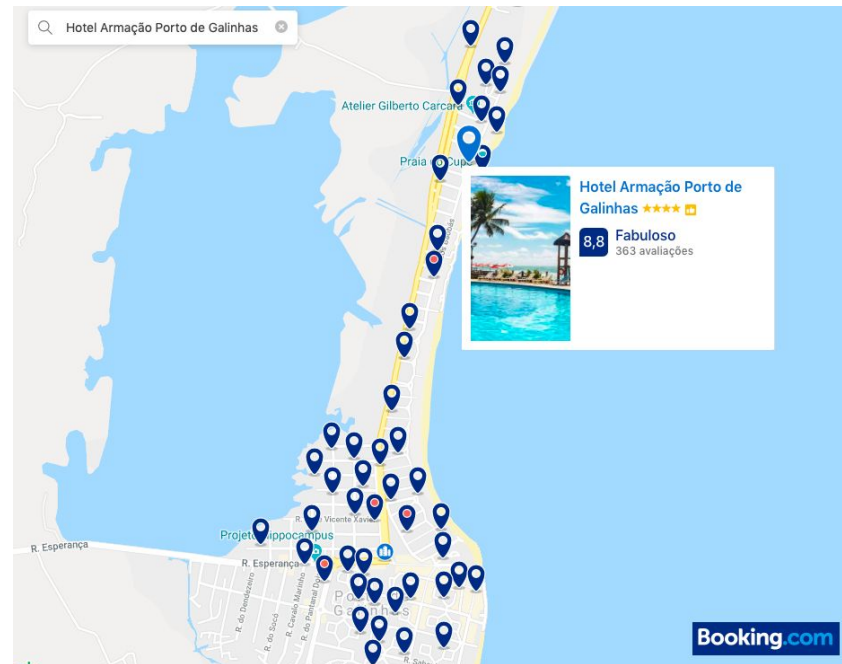
# Where ISMAR Will Happen?

- Hotel Armação
- Hotel Armação has 188 rooms
  - **Double:** around US\$100.00 per day
  - **Triple:** around US\$125.00 per day
- Breakfast included
- For more information, access:
  - <http://www.hotelarmacao.com.br/en/>



# Where Can I Stay in Porto de Galinhas?

- Porto de Galinhas has a **complete hotel chain**. There are resorts, luxury hotels, hotels, budget hotels and hostels
- There are a lot of options close to Hotel Armação if you want to stay somewhere else
- For more information, access:
  - <http://www.booking.com>
  - <http://www.airbnb.com>





# What Are The Daily Expenses in Porto de Galinhas?

- That varies a lot, but here are some reference values:
  - Meals at the hotels: around US\$12.50 (R\$50.00) per meal
  - Meals outside the hotels: around US\$8.50 (R\$35.00) per meal
  - Touristic activities in Porto de Galinhas: around US\$37.00 (R\$150.00) per day (meals not included)



# What Are The Daily Expenses in Recife?

- That varies a lot, but here are some reference values:
  - 3-star hotels in Recife at walking distance to Boa Viagem beach: around US\$60.00 to US\$75.00 per day
  - Meals outside the hotels: around US\$11.00 (R\$45.00) per meal
  - Touristic activities in Porto de Galinhas: around US\$25.00 (R\$100.00) per day (meals not included)



# Should I Use Credit Card or Money?

- Brazilian Real (or simply Real) is the Brazilian currency
- Other currencies are not accepted in Brazil except in border cities
- International credit card is widely accepted, including street vendors and taxi
- However, is advisable to have some cash with you



# Where Can I Travel to Enjoy More of Brazil?

- You can drive to near cities, such as João Pessoa (2h north), Natal (4h north) and Maceió (4h south). There are several nice beaches between Recife and those cities
- Recife has direct flights to most major cities in Brazil, including Fortaleza (1h), Salvador (1h), Belo Horizonte (2h30), Brasília (2h30), Rio de Janeiro (3h) and São Paulo (3h30)





# Where Can I Travel to Enjoy More of Brazil?

- Fernando de Noronha is an island known for having beaches among the most beautiful in the world
- It is a territory of Pernambuco and there are direct flights to the island (1h30)



# How Can I Communicate?

- People in Brazil speak **Portuguese**
- **Few people in Brazil speak English.** Google Translator is useful for some situations
- Portuguese and Spanish are similar, but do **not expect complex conversation in Spanish** with most people



## Do I Need Vaccination?

- **No vaccination is required** when visiting Recife.
- It is recommended to be **up to date** on your routine vaccinations
- **Yellow fever vaccination** is highly recommended for travelers to Amazon forest, Pantanal and the south states



# How Can I Stay Healthy?

- **Stay hydrated**
- **Do not drink** tap water
- You may need to use **insect repellent**
- Brazil has a public health system that can treat you for free in case of emergency. But **health insurance is highly recommended**
  - For emergencies, call 192





# What Do I Need to Bring When Coming to Brazil?

- Universal power outlet adapter
  - The power tension in Recife is 220V
- Sunscreen. Recife and Porto de Galinhas have more than 300 days of sun per year and October is already summer
- Breathable Clothing
- Your usual beach items



# What Else Will Be Happening During ISMAR?

- **3 major Brazilian conferences** on AR/VR, Computer Vision, Computer Graphics and Games will be co-located with ISMAR
- There are always **musical shows and cultural events** in Recife
- October is the **kids month** in Brazil and there are several kids activities in the country
- For **football fans**, October is usually the final games of Brazilian tournament



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